



Are you on track for success this year? Most of us set New Year's resolutions for ourselves at work and at home and they often don't last more than a few weeks. Set goals for you and your employees so that 2013 is geared for success.

SMART Goals

If you don't know where you are going, any road will get you somewhere, meaning goals are necessary to achieving results.

SMART goals are:

Specific...increase sales by 10%

Measurable...based on the number of calls made

Attainable... over the next month

Relevant... so that I achieve my performance expectations

Time-bound.. and will be reviewed at the end of the month

Setting SMART goals for yourself or your staff will help ensure your success this year.

Without goals how will you:

Get your team on board with the company's direction?

Set expectations for yourself and your team?

Measure and celebrate your success at the end of the quarter or the year?

Know that your business is growing?

In addition to setting goals it is important to set target review dates to ensure you are on track and if not, readjust your course for a great 2013!

Not sure how to set goals that produce results? Contact Laura Jacob at Pro Way Development.

Can We Help You?

Many companies have turned to Pro Way Development to make sure they are providing an environment where goal setting is a tool for success.

Pro Way Development

Pro Way Development is your outsourced Human Resources department. Our services include:

- Clear, concise employee handbooks that address employee questions and concerns, and get them on the same page
- Training to increase employee skills
- Consulting services to manage employee relations issues
- Advice on life and health insurance products to boost productivity

To learn more about Pro Way Development, please visit our [website](#).

About Laura Jacob

Laura works with companies to ensure that their business plan includes a plan to hire, manage and motivate employees to drive growth.



Pro Way Development Helps:

- Managers communicate effectively with employees
- Ensure workplace issues are addressed and resolved
- Set goals to achieve financial targets

Start with a Complimentary Business HR Assessment

An HR assessment is a tool that Pro Way Development has used with many employers to confirm they are providing an environment where their employees can thrive, and subsequently, make a significant difference in their bottom line.

The benefit?

Employees enjoy increased job satisfaction and productivity leading to a better bottom line!

Thank you for thinking of Pro Way Development for your HR and Training needs.

Sincerely,

Visit us on 

Laura Jacob

(203) 961-0227

laura@prowaydevelopment.com

In addition to holding degrees in Psychology and Industrial Relations, Laura is certified as a Professional in Human Resources, a 6 Sigma Greenbelt and is licensed to sell life and health insurance.



In December she was recognized by Sam's Club and SCORE as one Connecticut's outstanding businesses.