

PRO WAY DEVELOPMENT

Connecting HR to Your Bottom Line



Pro Way Development

March 2013

Greetings!

One of the greatest challenges for new supervisors is becoming the great managers they aspire to be.

March Madness - Free Learning

March madness is not just for basketball. Join Laura Jacob March 13th-15th at the American Management Association in New York City where she will be teaching **Management Skills for New Supervisors** and develop the crucial management tools to help fully lead and motivate your team to higher productivity.

This seminar will equip you with proven supervisory techniques that you can put into action immediately. The skills savvy supervisors use to plan, organize, communicate and monitor will become part of your toolkit to effectively manage everyday interactions with greater ease. You will learn to leverage both your hard skills and your people skills to meet your new challenges with increased confidence, respect and power



Call Laura Jacob at 203.961.0227 for information about our March special.

We are happy to extend 2 free seats to this class to the first two people to respond to this email.

Pro Way Development

Pro Way Development is your source for employee development for business success. Our services include:

- Training to increase employee skills
- Consulting services to manage employee relations issues
- Advice practices to motivate the right behaviors for profit and growth.

About Laura Jacob

Laura works with companies to ensure that their business plan includes a plan to hire, manage and motivate employees to drive growth.

In addition to holding degrees in Psychology and Industrial Relations, Laura is certified as a Professional in Human Resources and a 6 Sigma Greenbelt.

In December she was recognized by Sam's Club and SCORE as one Connecticut's outstanding businesses.



From Our Customers:

"Laura Jacob is both knowledgeable and entertaining without unnecessarily wasting any time. She is able to gauge her audience and steer her course material accordingly. For me, she was the course."

"Laura knows her material and her audience. I felt that I was learning and in an environment where I could share ideas, stories and questions."

"I will be looking to take another course Laura Jacob facilitates. She is the best!"

Can't Make it in March?

Many companies have turned to Pro Way Development to ensure they are developing supervisors and leaders who hire, manage and motivate.

Pro Way Development Helps:

- Managers communicate effectively with employees
- Ensure workplace issues are addressed and resolved
- Set goals to achieve financial targets

Start with a Complimentary Business Assessment

Our Business Assessment is a tool that Pro Way Development has used with many employers to confirm they are providing an environment where their employees can thrive, and subsequently, make a significant difference in their bottom line.

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The benefit?

Employees enjoy increased job satisfaction and productivity leading to a better bottom line!

Thank you for thinking of Pro Way Development for your HR and Training needs.

Sincerely,

Laura Jacob

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