

# PRO WAY DEVELOPMENT

*Connecting HR to Your Bottom Line*



Pro Way Development

March 2012

Dear Laura,

Did you know that on April 30th employers must display the "Employee Rights" poster outlining an employee's right to unionize?

## What's in this "Employee Rights" Poster?

The poster outlines the rights employees have under the National Labor Relations Act, including their right to unionize. And buried in the small print is one sentence that informs employees they don't have to unionize.

## Remember Unions Cost You Money!

Unions are a costly third party. In today's competitive business world, unionized workplaces face the additional costs of labor lawyers, labor relations professionals, and the cost of negotiations on a regular basis.

## What Can I Do?

Many companies have turned to Pro Way Development to make sure they are providing an environment where employees have no desire to unionize.

### Pro Way Development Helps:

- Managers communicate effectively with employees
- Ensure workplace issues are addressed and resolved
- Give feedback for increased productivity
- Develop managers who motivate
- Set goals to achieve financial targets

Let us help you build your relationship with your employees based on communication, AND engagement, even in difficult economic times.

## Start with a Complimentary Business HR Assessment

An HR assessment is a tool that Pro Way Development has used with many employers to confirm they are providing an environment where their employees can thrive, and subsequently, make a significant difference in their bottom line.

## Stay Union-Free

Don't wait until a union comes knocking at your door. Be proactive and stay union-free by staying on top of the pulse of your workforce.

If you aren't sure if you've achieved the company culture we're talking about, call us today at 203-961-0227.

### **The benefit?**

**Employees enjoy increased job satisfaction and productivity leading to a better bottom line!**

**PRO WAY DEVELOPMENT**  
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Thank you for thinking of Pro Way Development for your HR and Training needs.

Sincerely,

Visit us on 

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